

Current Comment

Now that 1934 has been ushered in with no more than the customary number of casualties, we can all settle down to the serious things of life again. I would suggest this as an ideal time to review your New Year's resolutions, some of which were undoubtedly made in the false enthusiasm of the moment, and cast out those with which you anticipate the most difficulty. And if you don't care to do that, make a final resolution that will automatically sizzle each new leaf as you fail to turn it over.

The year 1934, viewed through the eyes of our eminent governor, is painted in rosy colors. Declared Mr. Rolph: "There is a happier tone in the morale of our people." This astounding observation seems to be based somewhat on the fact that folks have again reached that stage of mental instability which enjoys nothing so much as a royal bilking. Evidence thereof is found in the chief executive's "most significant omen of improvement," the approval by California voters of the \$170,000,000 central valley water and hydro-electric project.

Any up and coming politician would regard the outcome of the recent state water act election as an indication of tremendously improved conditions. If the effort is not too great you might call upon your memory to transport you back to the dear, dead days when nobody cared much how public money was spent, and when each new tax increase was greeted, if at all, by the mere lifting of the collective eyebrow.

LOOKING UP

"Times are getting better,"
The politicians cried.
"The lid is off, the dough is ours—
We'll take it for a ride.

We'll build a darn sight bigger dam
Than was ever built before,
And we'll pour out plenty water
On the central valley floor.

"While we're at it we will generate
A lot of surplus juice,
Just to keep the ball a'rolling
While the money's on the loose.

"And if the jack is not forthcoming
From benevolent Uncle Sam,
We can maybe use the road fund
For to build the state-wide dam,"

What would you say to a spot of government control for the major oil companies Can you find any reason why the railroad commission should not exercise price-setting powers over producers of an article that is a public service commodity just as surely as are gas and electricity? I can't.

Consumers of gasoline find the recent two-cents-a-gallon raise in prices very irritating, not to say expensive. And this in the face of a definite decrease in federal taxes on the stuff. Seems to me that the oil companies have been socking it to us long enough.

Two may live as cheaply, but certainly not so harmoniously as one. Cupid, quite an active lad in this part of the state, during the past year sat back on his haunches and gnawed his finger-nails off to the elbows as he watched 435 successfully launched love-boats go on the rocks of connubial discord.

That's right. Records in the county clerk's office show for the year 391 divorce suits, 36 annulments, and eight separate maintenance actions.

And the Reno chamber of commerce, watching from afar, must be very griped indeed to see all

(Continued on Page 3)

THE CAMPBELL PRESS



"THE BEST NEWS AND ADVERTISING MEDIUM IN THE CAMPBELL COMMUNITY"

VOLUME 31, NUMBER 15

CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA

WEDNESDAY, JAN 3, 1934

New Corporation Headed Here by John C. Ainsley

Articles of incorporation for the Ainsley corporation, formerly the J. C. Ainsley Packing company, were filed with County Clerk Henry Pfister last Thursday. A deed of transfer of seven parcels of property valued at \$130,000 were recorded with the county recorder in behalf of the corporation. J. C. Ainsley is the president and W. N. Lloyd secretary of the newly organized company.

The corporation was organized for the purpose of growing, drying, preserving and packing fruits, nuts, vegetables, fruit products and byproducts. They are authorized to issue 1,000 shares of stock of no par value in the company name.

The five directors named for the organization are John J. Petty, L. E. Wasson, Fred H. Brown, Amy G. Miller, and Lydia Mattack, all of San Francisco.

HIGH BASKETBALL PLAYERS RESUME HOOP SCHEDULE

Campbell high school basketball players resume their after the holidays schedule Friday night when they meet Mountain View at that place.

Starters in the 130 scramble will be Bloom, Condensa, Brydon, Lear, and Mattusch, while the heavyweights will be represented at the start by Cramer, Person, Cook, Hocking, and Stojanovich.

Good games are expected on this occasion, and local fans are urged to attend if possible.

BETTER THINGS FROM NEW YEAR, TRUST CO. HEAD

That better things may be expected of 1934, in the opinion of Fred T. Elsey, president of the American Trust company, is indicated by a statement with which he greeted the new year:

"The year just passed has been turbulent—but its close provides a significant contrast with its beginning.

"A year ago, virtually every basic index pointed downward. Now these same indices—such as prices, wages, employment, consumption and export of farm products—afford a sound basis for the hope that we have entered a period of betterment.

"A helpful underlying influence is the changed mental attitude of the people. They no longer look for a sudden and miraculous change for the better, but are seasoned to the idea that improvement, to be sound, must gain momentum slowly. The saner psychology should, of itself, prove a powerful factor in recovery."

The regular meeting of the chamber of commerce which was to have been held Tuesday night was postponed by President Herbert M. Shadle until Jan. 16. At this meeting plans for the annual Old Settlers' day celebration will be discussed.

Guy E. Farley Is Installed As Club President

Installation of officers occupied local Kiwanians at their noon luncheon meeting at the Community hall yesterday. G. E. Farley, new president of the organization, assumed office with fitting ceremony, as did the following:

George Burrow, vice president; Roy Archibald, past president; Dr. W. R. Morgan, secretary; E. R. Kennedy, treasurer; S. N. Hedegard, Mark Purmort, Harry C. Smith, Ralph H. Hyde, D. H. Cramer, Ira Abbott, directors.

At this meeting committees for 1934 were appointed, together with their chairmen, indicated by the first name in each group:

Public affairs, including agriculture, underprivileged children, vocational guidance—S. N. Hedegard, E. W. Weisendanger, Rev. J. H. Bennett, Dr. W. I. Merrill, B. O. Curry, W. N. Lloyd, and Roy Archibald.

Club meetings, including attendance, house and reception—Ira Abbott, E. R. Kennedy, H. C. Smith, George Burrow, H. E. Hansen, Herold Morton, Carl Field and E. W. Weisendanger.

Membership, classification, finance, and laws and regulations—board of directors.

Program, including music—R. H. Hyde, W. N. Lloyd, H. C. Smith, D. H. Cramer, Dr. W. I. Merrill, and Herold Morton.

Inter-club relations—Roy Archibald, D. H. Cramer, and E. W. Weisendanger.

Kiwanis education—Carl Field, D. H. Cramer, and Herold Morton.

Publicity—C. H. Whitman, H. C. Smith, and Dr. W. R. Morgan.

Also appointed at this time was Hans Hansen as sergeant at arms.

At next Tuesday's meeting Attorney Sam Tompkins will discuss his plans for speeding up action in the criminal courts of California. C. H. Whitman will be chairman.

DEMOCRATS TO HONOR JACKSON

John M. Burnett, leading Democrat of San Jose and secretary of the Eighth Congressional District Democratic committee, will be the principal speaker at the Jackson Day dinner of northern California Democracy Monday, Jan. 8, at 6:30 p. m. in the Hotel Sainte Claire in San Jose.

Justus Wardell, regional director of the Public works administration, will be one of the honored guests which will include many outstanding Democrats from every congressional district in northern California. Dr. J. M. O'Donnell of Hollister will preside and special arrangements are being made by Mrs. Charles H. Spinks, hospitality chairman, assisted by Mrs. J. M. O'Donnell, for the reception of women guests.

It is expected that a capacity crowd will attend this celebration in honor of the founder of the Democratic party. Reservations must be made in advance through John M. Burnett, Bank of America building, San Jose.

Two Killed In Train-Auto Crash Here New Years

An automobile-train crash at the Hamilton avenue crossing Monday morning took the lives of Dr. A. P. Toscano, San Jose dentist, and Miss Peggy Hourihan, telephone operator, who were returning to San Jose from a New Year's party at the home of Toscano's parents, Mr. and Mrs. James B. Toscano of Santa Cruz.

E. F. Henry, engineer of the train, reported that he had whistled for the crossing, and that the bell and wig-wag were working. He saw the automobile approaching at a fast clip, but not in time to halt the train. The locomotive was partially derailed in the crash.

The car, a Nash coupe, was literally torn to pieces. Dr. Toscano was killed instantly and Miss Hourihan is said to have lived for approximately 25 minutes after the crash.

The couple were to have been married shortly.

CAMPBELL NINE TO CLASH WITH LOS GATOS HERE

By Hal DeFraga

Next Sunday, Jan. 7, weather permitting, the Campbell baseball team will resume playing after four-weeks' lay off. Their opponents will journey over from Los Gatos. This will be the fourth time the two teams will have played each other this year. Campbell won two games by 8 to 7 scores, and Los Gatos took the third 5 to 4.

At the present writing Campbell and the Napredaks are tied for the league lead with perfect scores. Each team has two wins and no defeats to its credit. There are three more games to play in the second half of the Inter-City league.

The line-up for Campbell will be: Clark, p; Reed, c; Tucker, 1b; Atkinson, 2b; DeFraga, 3b; Thurber, ss; Wood, lf; Jung, cf; Mitchell, rf; White, extra; Quain, relief pitcher.

Los Gatos will line up with the following men: Matheson, p; Garcia, c; Jerry, 1b; Vlamis, 2b; Miller, 3b; Grey, ss; Murty, lf; Silberbauer, cf; Compher, rf.

Past experience indicates that this game with Los Gatos will be very close and the fans can expect plenty of spectacular plays from both teams.

BENEFIT CARD PARTY PLANNED FOR JANUARY 12

At a meeting of the grammar school P. T. A. yesterday afternoon plans were completed for a card party to benefit the lunch and milk fund, to be held at the school house Friday evening, Jan. 12. Tables will be available for both bridge and whist, and there will be refreshments and prizes.

A health skit was presented by a group of pupils under the direction of Mrs. Esther Shore and Miss Rowena Farman. The school glee club entertained with several numbers, as did the dancing pupils of Ruth Adele Warmke.

Anderson Clarifies The Situation On Page Dam Delay

In answer to the query advanced last week by the Press as to why construction had been halted on the Page dam, we have to offer our readers the following statement by Leroy Anderson, secretary of the water conservation district:

Jan. 2, 1934

Editor Campbell Press:

Concerning the construction of the Page dam to which you referred in an article in last week's issue, it should be said that the water conservation district has signified its willingness to rebuild the dam as soon as the right of way has been granted.

Mr. George Page owns the land and the Southern Pacific company owns certain surface rights granted by the court in 1877. At a meeting of the directors of the water conservation district on Dec. 5, Mr. Page agreed to secure for the district a perpetual easement made jointly by himself and the Southern Pacific company. This easement has not yet been presented to the district.

The directors of the district cannot spend the public money on land owned by other parties without first being granted a deed or an easement. Mr. Page was not authorized by the district to proceed with the rebuilding of the dam.

Very truly yours,

Leroy Anderson

Secretary Santa Clara Valley
Water Conservation District.

Unusual Malady Is Diagnosed By Local Physician

Dr. Frank R. Anderson Friday successfully diagnosed an unusual illness that has so far taken the lives of Geruka Aritomi, 6, and Harumi Aritomi, 13, and Yoshika, 11. They were the children of Motaro Aritomi, caretaker on the Farrington ranch, Kirk road, who is himself desperately ill at the county hospital from the same illness.

Summoned to the Aritomi home when the little girl became seriously ill, Dr. Anderson took her to O'Connor's sanitarium, where she died Saturday. Diagnosing the malady as botulism, Dr. Anderson notified the county health officer, who installed three other members of the Japanese family in the county hospital, where Harumi died, and where little hope is held for the father and son remaining.

Botulism is a food poisoning which occurs but rarely, according to Dr. Anderson. The bug is usually found in home preserved vegetables which have not been thoroughly cooked, and in the early days of commercial canning was sometimes found in canned string beans. Very few cases have been noted in the past decade.

A New Year's party at the community hall was enjoyed by a group of students from Los Gatos high school and San Jose state college. Miss Beatrice Cilker was among those who planned for and carried the party through to a successful conclusion.

The FARMERS CORNER



by RALPH H. TAYLOR
Executive Secretary
Agricultural Council
of California

In times of depression, advertise! That sound advice, established time and again in other lines of business, comes from the California Fruit Growers exchange—one of America's largest farm cooperatives and its most consistent advertiser of farm commodities.

The Exchange, which has made Sunkist fruits famous throughout the world, pays this splendid tribute to the powers of advertising, backed up by good products.

"Not only has our volume been maintained during the past three years, but stranger yet, our prices have not decreased as much as prices of most of the manufacturing lines.

"The per capita consumption of oranges has increased 31 per cent in the past five years, compared with the preceding five years."

W. B. Geissinger, Sunkist advertising manager, reports that Sunkist advertising was inaugurated in 1907, a year of panic, and has been continued consistently through the years which have followed.

"While our growers have invested slightly over \$18,000,000 in 26 years of Sunkist advertising," he declares, "our annual investment is now less than one per cent per year per consumer to reach the 122,000,000 people of the United States.

"The industry is convinced that our consistent advertising effort has been sound, and many believe that the need for continued and even increased effort was never greater.

"We have seen the per capita consumption of citrus fruits increase from 7 pounds in 1907, to 37.5 pounds in 1933, an increase of 428 per cent in 26 years."

More significant, the advertising executive of the Exchange adds to the growing note of optimism in business circles with the statement that the plans of leading national advertisers show a definite swing toward better days.

Eighty per cent of the nation's sales organizations expect to spend more for advertising in 1934 than in 1933, he announces, and forty per cent are increasing their sales forces.

Another flash of sunshine comes from the Federal Reserve Bank of San Francisco, which reports that business on the Pacific coast showed an aggregate gain for November, with both industry and trade more active than a year earlier.

And Christmas trade, in the great majority of California cities, gave further confirmation of new buying power. In many sections, the holiday trade was heavier than at any period since the start of the depression.

Although much of the credit for the up-turn must go to President Roosevelt's huge public works program, coupled with the more recently inaugurated civil works program, the full impetus of this program is yet to be felt. To date it has been more psychological than real, with indications that actual trade and industrial benefits of the public works drive will reach a peak during 1934 and 1935.

Farmers, who have learned by experience to be both cautious and conservative, still have a long hard pull ahead, but there is at least a new spirit of hope and reawakened courage which will be of tremendous aid in achieving recovery.

America is fighting—and spending when it has to spend! And that's half the battle.

Strict Almond Grading Methods Invaluable In Securing Best Prices

All 133 pools of the California Almond Growers exchange have been closed, and checks representing final payment will reach the grower members shortly after the opening of the new year. This announcement was made in San Francisco yesterday by T. C. Tucker, manager of the exchange, who gave out at this time the price range paid to the members for the various varieties and grade in the pools which have just been closed.

In comparison with prices received for the 1930 and 1931 crops, the range of 1933 rates show from one to four cents higher according to grades and varieties. Compared with 1932, the 1933 deliveries delivered brought from one to three cents more.

In commenting on this early closing of pools, Manager Tucker said:

"Many years ago in seasons of crop shortage the exchange may have duplicated this year's record, but even in normal times it would be a fine achievement, while in this period of depression we may be pardoned for calling it extraordinary.

"For several years the exchange has been improving its historic practice of quality and strict grading until with the exclusive mechanical grading it now uses, the trade is willing to pay a premium for our almonds.

"This, in my opinion, is the chief reason why the 1933 almonds of our members were sold during the calendar year of their production. That prices substantially above the levels prevailing since 1929 should have been received, not only indicates trade confidence in exchange quality, but also points to a steadily increasing demand for our almonds which have been readily absorbed by the trade."

PERSONALS

C. A. Runnels, local, painter was arrested Thursday by Constable Frank Coupland and lodged in the county jail on a charge of issuing checks without funds with which to cover them.

Mrs. Anna Sawyer, Miss Irene Sawyer, and Verne Sawyer were recent guests of Mr. and Mrs. J. L. Sawyer of Oakdale.

Mr. and Mrs. A. B. Townsend of North Union avenue are the proud grandparents of a baby girl, born at the San Jose hospital Thursday to their son and daughter-in-law, Mr. and Mrs. Irving Townsend.

The Union Home and School club will meet Tuesday afternoon Jan. 9 at the home of Mrs. Ray Howes, with Mrs. Ray Tonkin presiding.

CLOCKS

called for, repaired and returned

Very Reasonable Charges

PHONE CAMPBELL 125

Geo. W. Ridley
Watchmaker

Campbell, Calif.

Al Bulmore's Market

For the best meats available at reasonable prices—a trial will convince you

Free Delivery - Tel. 290

The annual meeting of stockholders of the Campbell Building and Investment company will be held Jan. 10 at the office of the Campbell Water company. Officers and directors of the company will be elected.

Mr. and Mrs. Ira Abbott and daughters, Jewell and Jeanette, returned Monday from Lemoore, where they spent the holidays with relatives.

Mrs. E. E. McLernon of San Francisco was a holiday guest at the home of Mrs. Rose Hanger. She returned home last week.

Miss Margaret Carter, who is making her home with her grandmother, Mrs. John Duncan, and attending San Jose state, visited her parents in Salinas over the holidays.

Phone Campbell 152

J. G. BURNS

Plumbing, Gas, Sheet Metal, and Pump Work
35 So. 3rd St. Campbell, Cal

MINCE & PUMPKIN
PIES — 25c

Taste Good Bakery

Born, to Mr. and Mrs. Lloyd Cooke, this morning at the County hospital, a 9-1-2-pound son, William L., Jr.

Mrs. M. Castropelli and daughter, Lucille, of San Jose were recent guests at the B. J. Stojanovich home.

FIELD'S STORE

THURSDAY - FRIDAY - SATURDAY

COCOMALT, lb. can	45c
SANIFLUSH, 22-oz. cans, 2 for	35c
DINA MITE Cereal, red pkg. (Oats)	21c
SUPERBA Mushroom Gravy, 8-oz. can	10c
POST TOASTIES, 3 8-oz. pkgs.	25c
FONTANA PASTE, 3 for	25c
Peets Crystal White gr. soap, lrg. pkg	22c
FOLGER'S COFFEE, 1-lb. can	29c
BISQUICK, 40-oz. pkg.	30c
Sunsweet Tenderized Prunes, 2-lbs.	18c
LA FRANCE washing powder, 3 for	25c
TROCO Margarine, 2 for	23c
Westlake TUNA No. 1/2 tin	14c
Briardale Grapefruit, 2 No. 2's for	25c
BAB-O, Can	10c
GLOBE A1 Family Flour, 9.8 lbs.	45c

FIELD'S STORE

PHONE 127 SERVICE and DEPENDABILITY

AMERICAN TRUST COMPANY

our 80th
year

Statement of Condition

December 30, 1933

RESOURCES

Cash on Hand and in Banks	\$ 37,516,121.43
United States Government Bonds	41,369,835.81
State, County and Municipal Bonds	21,002,690.04
Other Bonds and Securities	6,851,005.32
Stock in Federal Reserve Bank	600,000.00
Loans and Discounts	105,085,608.73
Bank Premises and Equipment	1,255,816.34
Other Real Estate	6,306,499.48
Customers' Liability under Letters of Credit and Acceptances	3,584,695.10
Interest Earned But Not Collected	916,865.27
Other Resources	769,507.27
Total Resources	\$225,258,644.79

LIABILITIES

Capital Stock	\$ 10,000,000.00
Surplus	10,000,000.00
Undivided Profits	1,115,392.64
Interest Earned But Not Collected	916,865.27
Deposits	198,882,143.88
Bills Payable	NONE
Letters of Credit and Acceptances	3,735,179.24
Other Liabilities	609,063.76
Total Liabilities	\$225,258,644.79

(Signed) FRED T. ELSEY, President

(Signed) E. V. KRICK, Vice-President and Cashier
Subscribed and sworn to before me this 30th day of December, 1933
(Signed) FRANK L. OWEN, Notary Public

DIRECTORS

James K. Armaby • William Cavalier • Edward H. Clark • C. H. Crocker • Fred T. Elsey • A. Crawford Greene
Stuart S. Hawley • Robert B. Henderson • A. S. Holmes • J. R. Knowland • Roger D. Lapham • James K. Lochead
Russell Lowry • John D. McKee • William Wallace Mein • C. O. G. Miller • Robert W. Miller • H. C. Morris
Thos. W. Norris • Herman Phleger • W. P. Roth • William Thomas • Nion R. Tucker • Ralston L. White
Ben F. Woolner • William E. Woolsey

80 years of sound banking coupled with the modern convenience of branch service

AMERICAN TRUST COMPANY

SINCE 1854

COMMERCIAL BANKING



SAVINGS • TRUST

THE STORY OF CALIFORNIA SCHOOLS

By ROY W. CLOUD
State Executive Secretary California Teachers Association

Editor's Note: The story of California's public schools is an integral part of the story of California. Threaded through the annals of the state, decade by decade, from the historic constitutional convention of 1849 at Colton's hall, Monterey, until today the story of our schools is a remarkable and major strand in the fabric of our record as a commonwealth. Clear visioned, sturdy pioneers of American democracy here in the west battled heroically in that first convention for a sound and permanent foundation for a free public school system. The Robert Semple of that day—great advocate of education—was succeeded by the Swetts, the Langes and the Stanfords of another day: each bearing on high and ever forward the guidon of educational preeminence for California. It is a story too little known, because it never has been told in its entirety. It will not be told for the first time, in brief and narrative form, in these columns.

The Constitutional Convention

Gold, discovered at Sutter's Mill, Colma, Jan. 24, 1848, brought westward, with its magnetic lure, shoaling hosts in tens of thousands by ox team and by sail. That marvelous saga has been elsewhere and abundantly sung. By mid-1849 Californians, native born and immigrant, had determined on founding here a stable government and enrolling California in the sisterhood of states.

General Bennet Riley, military governor, called a convention to frame a constitution, the meeting to be held at Colton's hall, Monterey, Sept. 1, 1849. The convention adjourned Oct. 13, 1849. The constitution, duly approved by the people of California, was submitted to congress. Statehood was granted Sept. 9, 1850.

No problem of the many coming for solution before the convention was given more extended debate than the question of an educational system.

Some 200 years before a Royalist governor of Virginia, otherwise unremembered of fame, had said: "Thank God, there are no free schools or printing presses here and I hope that there will be none for a hundred years, for learning has brought heresy and sects into the world and printing has divulged these and other libels."

The prototypes of the aristocratic Virginia governor were present in 1849, as they still are present: the ever ready enemies—open or covert—of a free and democratic public school system.

Throughout much of the Union at that time the prevailing social philosophy had not accepted education as a public obligation to the children. The statement was often made that it was wrong "to take money out of one man's pocket to educate another man's child." Child labor—even that of children eight to ten years of age—was common. Parents farmed their children out at early ages in mine and factory, and society looked on with little or no remonstrance at this exploitation of the nation's childhood.

It is true that a few leaders during the revolutionary days had de-

Mrs. Julius Bachman Entertains Bridgers

Mrs. Julius Bachman entertained the members of her bridge club last Wednesday evening at her home on Everett street. After a pleasant session at cards scores were totalled, and Mrs. Earl Young received a prize for high and Mrs. R. H. Knappen a prize for low score.

Guests were Mrs. Frank Anderson, Mrs. Floyd Bohnett, Mrs. R. H. Knappen, Mrs. Horace Lea, Mrs. William Gullick, Mrs. Bert Young, and Mrs. Earl Young.

clared the necessity for popular education if a republican form of government was to be made lastingly possible.

Washington himself, in his Farewell Address to the American People, had said:

"Promote, then, as an object of primary importance, institutions for the general diffusion of knowledge. In proportion as the structure of a government gives force to public opinion, it is essential that public opinion should be enlightened."

But the great majority of the American people had not as yet awakened to the essential dependence of democratic government upon public education.

Thus in the minds of many early Americans in California, education was a matter for parents alone to look after. This attitude is clearly reflected in the constitutional convention.

One of the weightiest problems to be settled in this convention concerned what was to be done with some 500,000 acres of land which the federal government gave to the new state for purposes of internal improvements. Many of the delegates wanted to use the proceeds of this land for roads, harbors, and other forms of development which were urgently needed at the time.

Robert Semple, president of the convention and former editor of California's first newspaper, the "Californian," took the stand that the entire proceeds from this land should be reserved inviolably for the support of education.

Current Comment

(Continued from Page 1)

that swell business elude their clutches.

Then there's the close of the contest staged by Mr. Hearst's American weekly magazine in order to find a good slogan for the rag. The gentleman who won the marbles—really a very decent prize, by the way, being a \$1,000 annuity—cashed in on, the following: "The Nation's Reading Habit." And a damned bad habit too, if you care for my opinion.

A little "filler" item in the illustrious San Jose News notes that "The fat-tailed sheep has so heavy a tail that it drags on the ground." Brings painfully to mind a long-past and weary day when a bunch of pals talked me into ascending Loma Prieta afoot.

PERSONALS

Earl Young will leave this week for Chicago where he will represent the California Prune and Apricot Growers association at a convention.

Miss Cecilia Carmichael spoke on "Mental Testing in Santa Clara County Schools" at a meeting of the Cambrian Home and School club this afternoon.

Mr. and Mrs. Willard Farr and children spent the holidays with Dr. and Mrs. Walter Farr and family of Salinas.

Mrs. Pearl Powers and son, and Mr. and Mrs. Oscar Hollenberg and daughter were recent visitors at the H. C. Gardner home.

Miss Ruth Townsend, who attended the state agricultural college at Davis last quarter, has accepted a position with a plant nursery in Sap Jose.

Subscribe to the Press
\$1.50 a Year

Current Statement Reveals Pronounced Gain In Deposits

Pronounced gains by the American Trust company are reflected in its year-end statement, a \$9,038,226 increase in deposits having been made since the last call, and an increase of \$1,677,666 over the call of June 30.

Cash, United States government bonds, state, county, municipal and other bonds total \$106,739,652, reflecting an increase of \$7,259,813 over the figure of Oct. 25.

The increase in loans and discounts together with the increase in deposits reflects improving conditions in the San Francisco bay area, the territory in which the American Trust company and its branches are located.

HYDE'S FREE LICENSE SERVICE THIS YEAR AS ALWAYS

Bring in your white slip and \$3.00 between 8 and 9 a. m. I'll have your plates for you the following day.

Operators license service also free. Now is the time to check up on your two-year operators license.

RALPH H. HYDE INSURANCE - ALL LINES

Insure With Hyde—Lay Worry Aside

Water Company Office :: Phone 68

A Portable Electric Heater is needed in your Home



1. IF BABY PLAYS ON THE FLOOR



2. IF DAMP CLOTHES ARE HARD TO DRY

The modern portable electric heater has become an indispensable home necessity. Small in size, light in weight, it can be easily carried about for use in any room in your house. So sturdy and dependable that it carries a five year guarantee. You will find this bright little electric heater a perfect delight to have about your home. Get one today.



WESIX ELECTRIC HEATER
5 YEAR GUARANTEE

NOW 7.95

SEE YOUR DEALER OR THE

P.G. and E.

PACIFIC GAS AND ELECTRIC COMPANY

Owned · Operated · Managed by Californians

103-134

A WHOLE NEW SET of Guaranteed TIRES

● Don't skid, don't take chances, don't lose time fixing punctures with those thin, old tires — come in, find out the low cost of new guaranteed Goodyears in your size. All types — all prices. Let us show you why more people buy Goodyears than any other tires. Play safe, come in today.

\$16.00
As Low As 4.40-21 Size
For set of 4

GOODYEAR SPEEDWAY

Jones Service Station

OPPOSITE SCHOOLS :: PHONE 111

MINCE & PUMPKIN PIES — 25c Taste Good Bakery

Hardware-Plumbing Heating

Paints and Oils

Competent Workmen

C. H. WHITMAN

Phone 134

The Campbell Press

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Member California State Press Ass'n.

Professional Directory

DR. F. R. ANDERSON

Physician and Surgeon
Office: Medico-Dental Bldg. San Jose
Hrs: 11 to 12 and 2 to 5
Hours at home: 9 to 11 & 7 to 9
Phones Campbell 164 & Col. 776
If No Answer, Call Col. 2260

DR. ERNEST A. ABBOTT

Dentist
Rm. 6, Porter Bldg., San Jose
BALLARD 2447

Kimball M. Anderson, D.D.S.

PREVENTIVE AND CHILDREN'S DENTISTRY
800-801 MEDICO-DENTAL BLDG.
PHONE BAL. 8023 - SAN JOSE

CHAS. H. BREUER, M. D.

Physician and Surgeon
Has moved from Campbell to San Jose
Office: 1453 The Alameda
Phone Columbia 1169
ELECTRICAL TREATMENTS
GLASSES FITTED

Fraternal

Masonic Notice

Charity Lodge No. 362, F. & A. M., Campbell, Calif.
Stated meetings held on the first Monday of each month.
C. E. YORK, W. M.
T. A. Robinson, Secretary

Independent Order of Odd Fellows
Morning Light Lodge
No. 42 Meets every Thursday evening in I.O.O.F. hall.
Sojourning members are cordially invited to attend the lodge meetings.

Fred Jones, N. G.
J. H. Bachman, Sec.

LEGAL NOTICES

SUMMONS
In the Superior Court of the State of California, in and for the County of Santa Clara

Action brought in the Superior Court of the State of California, in and for the County of Santa Clara, and the complaint filed in the office of the Clerk of said County of Santa Clara.

LILLIAN DEAL, Plaintiff

JOHN DEAL, Defendant
THE PEOPLE OF THE STATE OF CALIFORNIA send greetings to JOHN DEAL, Defendant:

You are hereby directed to appear and answer the Complaint in the action, entitled as above, brought against you in the Superior Court of the State of California, in and for the County of Santa Clara, within ten days after service on you of this Summons, if served within this County, or within thirty days if served elsewhere.

And you are hereby notified that unless you so appear and answer as above required, the said plaintiff will take judgment for any money or damages demanded in the Complaint as arising upon contract, or will apply to the Court for any other relief demanded in the Complaint.

Given under my hand and the seal of the Superior Court of the State of California, in and for the County of Santa Clara, this 28th day of November, A. D. 1933.

(SEAL) HENRY A. PFISTER, Clerk
By E. T. McGehee, Deputy Clerk
BOHNETT, HILL & COTTRELL,
807 First National Bank Bldg.
San Jose, Calif., Attorneys for Plaintiff.
(12-20-27-'33-1 3-10-17-24-31-2-7-'34)

NOTICE OF STOCKHOLDERS' MEETING

The regular annual meeting of the stockholders of the Campbell Building and Investment Company will be held at the office of the Campbell Water Company, Campbell, California, on Wednesday, January 10, 1934, at 3 o'clock p.m. for the purpose of electing a board of directors to serve for the ensuing year, and for the transaction of such other business as may properly come before said meeting.

G. S. Robson,
Secretary

After Bridge Snacks

HAVE YOU noticed during recent months that party menus everywhere are much simpler? Foods that are ready before guests arrive or are of the "everyone prepare it yourself" variety—it's all a part of the very general movement toward less elaborate meals of all types. It's smart to do things simply! Hostesses everywhere welcome these new fashioned less intricate party menus that mean so little preparation and fuss at serving time. There is no feeling of effort—all of which leads to informality and general enjoyment. Here are several suggestions for after bridge bites you will enjoy for winter parties. Very unassuming—all of them—but fashionable.

Molded Vegetable Salad*

Crackers spread with Roquefort Cheese or other cheese
Ripe Mission Olives
Celery stuffed with Peanut Butter and Chili Sauce

Coffee

Homemade Candy

In this menu place everything on luncheon plate, except candy and coffee.

Consommé (ready-to-serve)

Sweet Gherkins

Crackers

Veal Salad*
Coffee

Hot Rolls
Mints

Frozen Tuna Fish Salad*

Buttered Cloverleaf Rolls

Coffee

Homemade Candy

(*) Indicates recipes given below.

Molded Vegetable Salad—Soak 1 tablespoon gelatin in ¼ cup cold water five minutes and dissolve in ½ cup boiling water. Add 3 tablespoons Pure Vinegar, 2 tablespoons lemon juice, ½ cup sugar, 1 teaspoon salt, ¼ cup diced celery, 1 cup cooked peas and 1 cup shredded cabbage, and mix thoroughly. Turn into a square pan, chill, and cut into squares. Serve in nests of lettuce with Mayonnaise Dressing.

Veal Salad—Place 3 pounds of veal (from the shoulder) in a cooking pan. Almost cover with water, add several stalks of celery, onion, 1 tablespoon salt, pepper and 1 tablespoon Worcestershire Sauce, and cook slowly until the meat is tender. Allow the meat to cool in the broth in which it has been cooked. Cut meat in cubes, add an equal amount of diced celery and ¼ cup Stuffed Spanish Olives, sliced. Mix, sprinkle with salt and pepper to taste, and add ½ teaspoon sugar. Moisten with Mayonnaise Dressing. Place in nests of lettuce; garnish with slices of hard cooked egg and Stuffed Olive.

Frozen Tuna Fish Salad—Soak 2 teaspoons plain gelatin in 6 tablespoons cold water and dissolve over boiling water. Add 2 cups flaked tuna fish (or other sea food), 2/3 cup Tomato Ketchup, 2 tablespoons lemon juice, 1 teaspoon Worcestershire Sauce, 3 tablespoons Pure Cider Vinegar, 1 teaspoon Evaporated Horseradish, soaked 10 minutes in 1 tablespoon cold water, ¼ teaspoon salt and ½ cup Mayonnaise Dressing. Mix



By JOSEPHINE GIBSON
Director, Heinz Food Institute

gently. Pour into 2 trays of automatic refrigerator and allow to freeze, stirring once during freezing process. Cut into ½ inch squares and serve on slices of tomato on nests of lettuce. Use three slices of tomato for each salad and place a square on each slice. Garnish with Mayonnaise Dressing and serve. Tiny mounds of cole slaw may be used in place of the tomato slices. Serves 6.

PERSONALS

Mr. and Mrs. Chauncey H. Whitman held open house New Year's day for the elders of the First Presbyterian church of San Jose, and their wives.

Mr. and Mrs. James Knappen returned Thursday to their home in Marysville after spending part of the Christmas vacation with relatives here.

Mrs. Hattie A. Baugh returned Monday from Los Angeles where she had visited over the holidays with her son-in-law and daughter Mr. and Mrs. W. A. Wells.

NOTICE OF TIME OF HEARING ON PROBATE OF WILL AND AFFIDAVIT OF MAILING SAME

In the Superior Court of the State of California, in and for the County of Santa Clara.

In the Matter of the Estate of M. S. HEDEGARD, also known as MATHIAS S. HEDEGARD, also known as MATHIAS S. SORESENSEN HEDEGAARD, Deceased.

Notice Is Hereby Given that a petition for the probate of the Will of M. S. Hedegard, also known as Mathias S. Hedegard, also known as Mathias Sorensen Hedegard, Deceased, and for the issuance to S. N. Hedegard of Letter Testamentary has been filed in this court and that the 5th day of January, A. D. 1934, at 9:30 o'clock A. M. of said day, at the Court Room before the presiding Judge of said Court at the Court House, in the City of San Jose, has been set for the hearing of said petition, when and where any person interested may appear and contest the same, and show cause, if any they have, why said petition should not be granted. Dated December 12th, A. D. 1933.

(SEAL) HENRY A. PFISTER, Clerk.
By C. O. Winans, Deputy Clerk
Bohnett, Hill & Cottrell, 807 1st Natnl. Bank Bldg., San Jose, Calif., Attorneys for Petitioner.
(12-20-27-'33-1-3 '34)

Fiftieth Wedding Anniversary Party For Frank Gardners

Mr. and Mrs. Frank Gardner were given a surprise dinner party recently by their son and daughter-in-law, Mr. and Mrs. Lloyd Gardner, in honor of their 50th wedding anniversary which they celebrated Dec. 10.

Twenty relatives were present for the enjoyable occasion. They were children and grandchildren, and included Mr. and Mrs. Ralph Gardner, Mr. and Mrs. Herbert Gardner and daughters, Ione and Constance; Mr. and Mrs. Lloyd Gardner and son, Merle, and daughter, Ada; Miss Mattie Gardner and Mrs. Edith riese, sisters; Harley

The next meeting of the Campbell Country Woman's club will be held Monday afternoon, Jan. 8, at the Community hall. Mrs. Florine Peake is chairman of the day.

Instead of the usual prepared topic, the afternoon will be marked by an open forum, "Women—Especially What They Are Doing Today." Everyone is requested to come prepared to take part in the discussion.

Gardner, brother, Mr. and Mrs. Walton Riese, nephew and niece, and Miss Lola Balis, cousin.

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BEFORE BIRTH

is the time to
prevent
rickets



EXPECTANT mother, what if your child should develop rickets (softening of the bones) — that dread affliction of early childhood which so often leads to deformities? Usually it is due to malnutrition — during pregnancy as well as after birth. Guard against it before baby arrives. You can take nothing finer than Scott's Emulsion of Cod Liver Oil. Its abundance of precious vitamin D helps to build strong bones and, later, sound teeth.

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